

# COMPANY

www.tedbeer.com

At Tedbeer, we believe that no challenge is too big or too small. Whether you're facing strategic level issues or operational level obstacles, we are here to help you overcome them and achieve your business goals.



As a dedicated partner in our clients' journey towards enduring success and growth, we provide bespoke, data-driven solutions that address their unique opportunities & challenges.

Our commitment is to deliver valuable solutions in every aspect of our clients' business transformation.



## **OUR STORY**

Tedbeer Consulting is a management consulting firm that specializes in providing tailored solutions to organizations of all sizes and industries.

With over two decades of combined experience, our expert consultants collaborate with clients to address their specific challenges and achieve sustainable growth and success.

We offer a wide range of services, including strategy setting, organizational development, functional development, performance management, talent management, change management, marketing and sales, and data analytics.

Additionally, we offer training services and other solutions such as mentoring and workshops to help clients develop their talent and achieve their objectives.

Our unique framework sets us apart from our competitors in the industry, and our commitment to delivering quality service, utilizing proven methods and frameworks, and leveraging innovative technologies enables us to help our clients achieve their business objectives and drive sustainable growth and success.



We understand that effective management requires a comprehensive perspective to identify emerging trends and respond swiftly, enabling organizations to stay ahead of the competition and adapt to an ever-evolving landscape.

# PURPOSE

Tedbeer Consulting empowers organizations to achieve sustainable growth by providing tailored, data-driven solutions that address specific challenges.

We commit to exceptional service and innovation, ensuring clients maintain a competitive edge in the evolving marketplace.

## VALUE PROPOSITION

Our consulting team is dedicated to helping clients address both opportunities and challenges in their business.

Through comprehensive assessments and strategic planning, we identify and optimize areas for growth and profitability.

We also tackle issues such as unclear direction, operational inefficiencies, talent management, and change management using our problem-solving and solution-oriented approach.

By collaborating closely with clients, we deliver tailored solutions that improve profitability, efficiency, decision-making, customer satisfaction, and employee engagement, fostering innovation and competitiveness for sustainable growth and success.



#### **OUR FRAMEWORK**





Tedbeer Consulting's unique, client-centric approach is built on three core pillars -Synthesize, Strategize, and Systemize — and a streamlined five-phase process.

Synthesize focuses on exploring in-depth assessment of the client's business, identifying challenges and opportunities for tailored solutions. Strategize addresses root causes with long-term, results-oriented strategies. Systemize provides clients with the tools and resources to sustain improvements and achieve their goals.

The five-phase process embraces a collaborative approach to problem-solving, encompassing scope definition, data gathering, analysis, recommendation development, and implementation monitoring. This structure ensures customized, high-impact solutions for each client's distinct needs.

Tedbeer Consulting's framework delivers proven data-driven. knowledge-empowered, and sustainable outcomes, setting it apart in the management consulting industry and providing clients with comprehensive, effective solutions to their business challenges.

#### **EXPERTISE**

- Layers of Strategy Setting
- Organizational Development
- Functional Optimization
- Performance Improvement
- Talent Accelaration
- Data Analytics & Visualization
- Digital Transformation

We help you achieve sustainable growth and success by following our framework's three pillars; We assess the cause & effect to synthesize, discuss the purpose to strategize, and sense the flow to systemize.

Our dedication to providing exceptional service, employing proven methods and frameworks, and harnessing innovative technologies ensures the delivery of relevant, impactful solutions to our clients. We are steadfast in our commitment to helping clients achieve their business objectives and drive sustainable growth and success.

## SOLUTIONS

- Strategic Framework Solution
- Performance Management System
- Value-Creation Sales Approach
- Planning & Budgeting System
- Bespoke CRM System

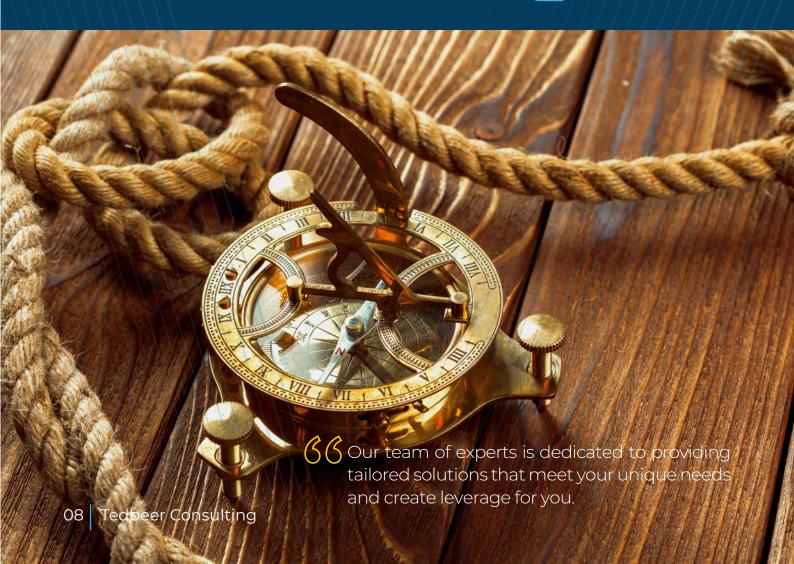








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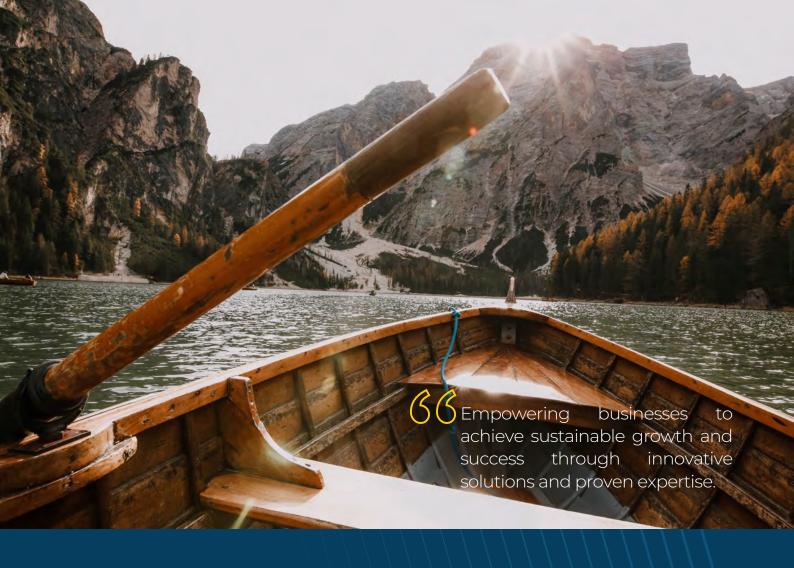
# **SECTORS**

- Banking & Financial Services
- Oil & Gas
- Healthcare & Pharmaceutical
- Real Estate & Architecture
- Manufacturing
- Telecoms
- Aviation & Transportation
- Retail & Wholsale

# COUNTRIES

- Kuwait
- **Bahrain**
- **Oman**
- **UAE**
- **KSA**
- Qatar
- UK





## **TRAINING**

We offer a wide range of training courses to help organizations build and develop their talent.

Our courses cover areas such as strategic planning, purposeful leadership, budgeting and planning, organizational skillset, performance management, HR and talent management, data analytics, sales and marketing communications, and soft skills, to name a few.

We also offer additional services such as training needs assessment, facilitation, mentorship, and workshops to help organizations identify their training needs and develop customized solutions to achieve their objectives.



Tedbeer Consulting aims to remain a top strategy-focused management consulting firm by maintaining a commitment to excellence, integrity, innovation, collaboration, and client focus.

#### **Contact Us:**

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