



# TRAINING PROFILE



Empowering organizations through  
knowledge, tools, and transformation.

# INTRODUCTION

At Tedbeer Consulting, our dedicated team of training consultants delivers impactful and customized training solutions.

Through our proven 3D's Process—Discover, Design, and Deliver—we assess your unique training needs, select the right methods and trainers, and facilitate transformation within your organization.

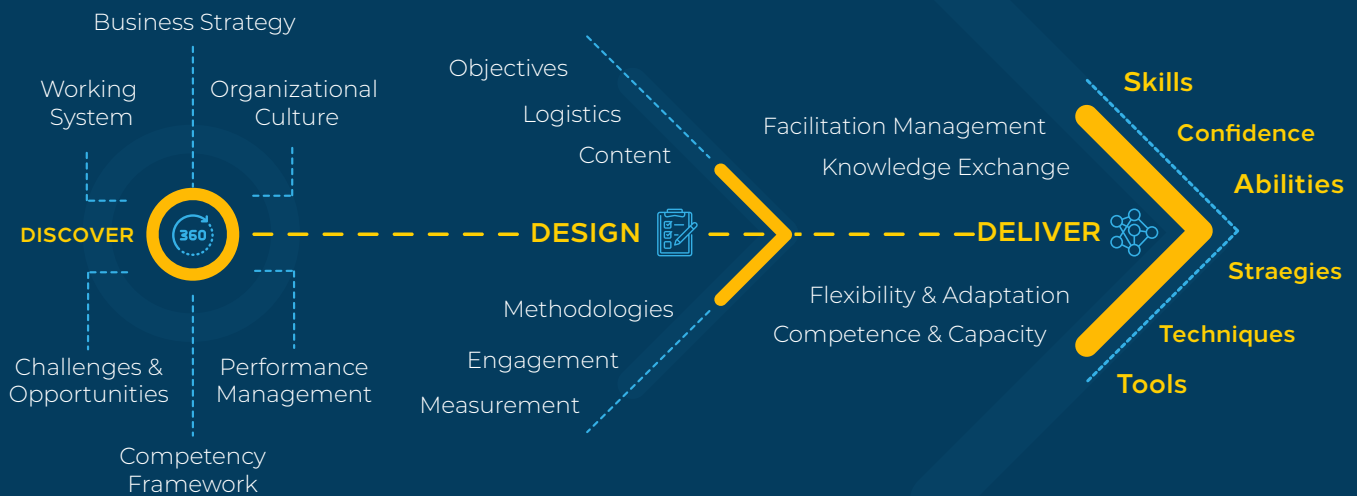
Our expertise spans business management, leadership, finance, client experience, operations, project management, and talent development, ensuring measurable outcomes aligned with your strategic goals.

“ True training goes beyond slides; it empowers through practice, enabling transformative competence with methods, techniques, and strategies.





# OUR 3D TRAINING MODEL



## D1: DISCOVER - Training Needs Assessment

- Performance assessments
- Organizational culture assessment
- Competency framework analysis
- Evaluation of work environment and systems
- Review of business strategy and objectives



## D2: DESIGN - Learning Experience Development

- Selection of learning methods
- Curriculum and content development
- Trainer and facilitator selection
- Design of training materials and resources
- Consideration of logistical requirements
- Creation of assessment and evaluation methods



## D3: DELIVER - Transformation Management

- Facilitation of training sessions
- Engaging participants in interactive activities
- Sharing knowledge, tools, and resources
- Providing guidance & support during learning process
- Adapting delivery to meet specific needs
- Evaluation of training effectiveness and impact

# TRAINING FIELDS

## **Management & Leadership Development**

Enhancing management skills, leadership capabilities, and fostering effective decision-making and strategic thinking.

## **Business Strategy and Innovation**

Empowering organizations with the knowledge and tools to develop effective business strategies, drive innovation, and adapt to changing market dynamics.

## **Functional Skills Training**

Building expertise in specific areas such as HR, marketing, finance, and operations management, enabling professionals to excel in their respective domains.

## **Change Management and Organizational Development**

Equipping individuals and organizations with the skills and strategies to navigate change, foster a positive organizational culture, and drive successful organizational transformations.

“ The true essence of training is to P.R.E.P.A.R.E. talents, equipping them with the knowledge, skills, and mindset to reach new levels of competence and excel in their pursuits.



# P.R.E.P.A.R.E. TRAINING VALUES™

o»» **PREPARE** for transformative Learning Experience.



- P** Purposeful: Clear Objectives + Meaningful Outcomes
- R** Relevant: Tailored Content + Targeted Learning
- E** Engaging: Interactive Activities + Participant Participation
- P** Practical: Application Focus + Real-World Scenarios
- A** Adaptable: Flexibility + Customization
- R** Responsive: Agility + Industry Alignment
- E** Empowering: Knowledge + Confidence Building



# TRAINING DELIVERY OPTIONS

- In-person training sessions
- Virtual and online training programs
- Blended learning approaches
- Customized on-site training options
- Experiential learning options



## Comprehensive Training Programs:



**Mastering Leadership**  
Thinking - Leadership - Management - Communication



**5-Gears Performance**  
Developing a Highly Performing Team



**Strategies A2Z**  
Strategic & Holistic Approach to Business Development



**Business Intelligence**  
Data Strategies - Data Analysis - Data Visualization



**Question Maps**  
Customer-Centric Selling Techniques



# Empowering Excellence

## PRICING

### Stage

### Pricing Factors

#### DISCOVER

- TNA Breadth & Depth
- Complexity of Scope
- Stakeholder Expectation

#### DESIGN

- Content Complexity and Customization
- Training Materials and Resources
- Delivery Methodology and Learning Environment

#### DELIVER

- Delivery Format and Duration
- Trainer Expertise and Experience
- Learning Support and Materials





“Tedbeer Consulting aims to be a leading provider of transformative learning experiences, empowering individuals and organizations to excel with excellence, innovation, collaboration, and unwavering client focus.

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